West Kimberly
Service System //
Child and Family
Wellbeing & Youth
Justice &
Wellbeing

**Overview** 



# **Project objective**

How can we create better systems level visibility and accessibility of CFW and YWS services and programs according to the needs of children, young people and families in the the West Kimberley so that everyone can be better supported?





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# Key outcomes of this project



Provide a participatory process whilst building a service system framework



Give visibility to delivering child, youth and family services in a 'whole' context and systems approach



Develop a service system map according to this process



Support building out long term community priorities and joint decision making process

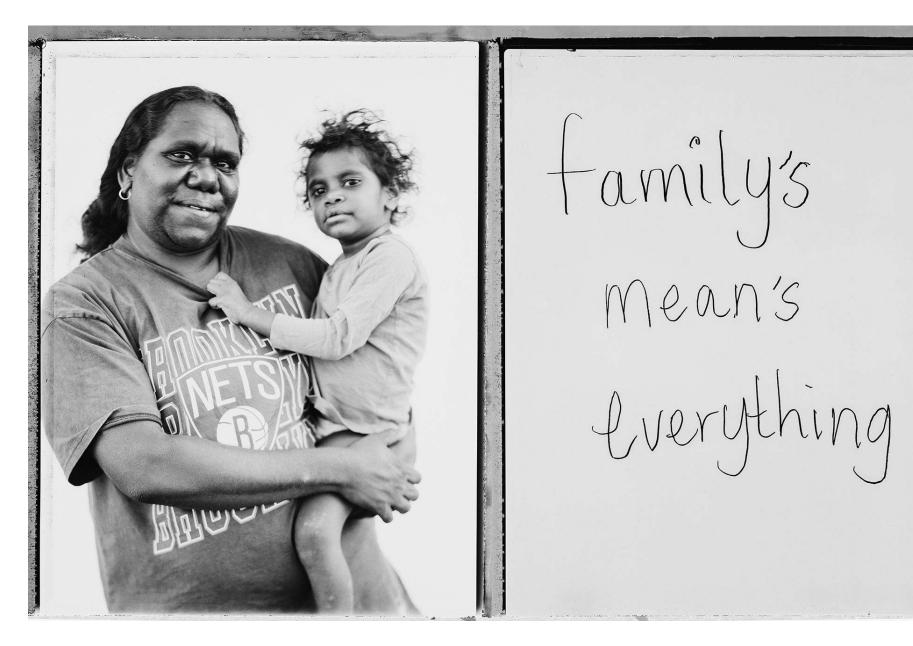


Support greater collaboration between community, service providers and other stakeholders



Develop a baseline of service information with a capacity to update and evaluate it over time







# Project overview



### Phases

Phase 1

Phase 2

Phase 3

Phase 4

### Baseline

Definition of the system, baseline mapping and identifying stakeholders

### Participatory Research

Understand the experience of community and services moving through the system

### Systems Design

Develop the system structure including needs, service steps, services, programs; gaps, barriers, strengths and enablers.

### Designing together

Develop the tool with community and service providers according to different scenarios of use.



Don't wait
For change

BE the change!





# Diagram // Key deliverables

Insights report Strengths, enablers Service system gaps and barriers maps map **Decision making** tool: Services and programs Backend service directory [Overtime] Map update Evaluation tool: function Systems health



# Key deliverables



# Database of service providers *Airtable*

Service database of information

# Service system map

Visualisation of services according to the service user's experience





### **GBSE** map

Gaps, barriers, strengths and enablers at a systems level and strategic recommendations on how to enact systems change

### **Insights report**

Insights gathered from the fieldwork process.





# **Engagement by location**





# Baseline



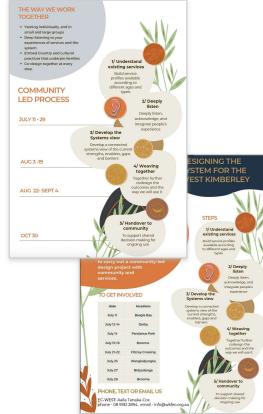
# Setting us up for engagement

Phase I involves understanding the system and setting us up for effective community engagement.

### Assets developed include:

- Communication artefacts for engaging with community
- Codesign guides / cultural engagement guidelines aligned with best practice
- Fieldwork research plan



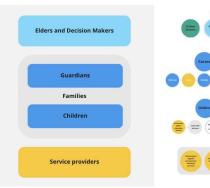




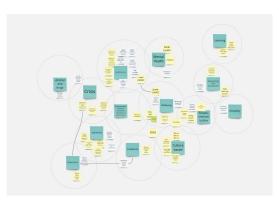
# Understanding the system

To establish a baseline understanding of the system, we:

- Defined the system parameters (domains, boundaries, and lenses to understand how we will evaluate the system and the depth of engagement)
- Developed a service provider matrix (a database of providers within the West Kimberley to baseline the service system)







	_				
		Djardijin Safehouse			
BEAGLE BAY	×	Beagle Bay Community Office			
BIDYADANGA	×	Bidyadanga Aboriginal Community La Grange Inc (BACLG Inc) - Bidyadanga Community Centre	Our Vision A strong, engaged community creating a dynamic future.  Our Mission To be the representative body that acts in the best interest of	The specific roles of BACLG Inc include:  - Administration and Financial Management; - Community Representation to State and Commonwealth Government Agencies; - Formal decision-making body; - Municipal Services - Planning, Development,	- W - Co
EAST KIMBERLEY	×	Binarri-binyja yarrawoo (BBY)	"We want for our children the same opportunities and choices other Australians expect for their children. We want them to succeed in mainstream Australia, achieving educational success, prospering in the economy and living long safe.	Empowered Communities - Regional Development Agenda - Joint Decision Making - System change	



# Yarning + Journey Mapping





# **Phase 2: Journey Mapping.**

70+ interviews/group sessions - 120 people. 40+ polaroids.

7 group workshops with over 80+ people attending.

Locations: Broome, Derby, Pandanus Park, Fitzroy Crossing, Wangkatjungka, Bidyadanga, Beagle Bay "We are asking for help and they are not giving it."



# All participants validated the map would be helpful in multiple scenarios

"Validated Map - definitely where we service - helping people in coming, now we are coming out." "Would put it up in the office. Help to link people into services. Use it with people during meetings."

"The tool would be most useful for onboarding new staff, established staff already have a good lay of the land."

"Having a visual - people are visible, means they can advocate for themselves."





# Key takeaways

- The sessions gave us a very comprehensive and detailed view of the system over the different locations and topics.
- Really great conversations with everyone and clear understanding of what needs to happen and what the system is.
- Validation of map for everyone we spoke to.
- We heard it would be helpful for multiple scenarios finding services, services working better together, and using as a bridge to inform government decision making.
- Everyone agreed we should come back to run design sessions with the map.







## What people told us

"Don't talk about us, talk to us"

- Community member

"The funding model undermines local employment"

- Service provider

"Everyone has a can't attitude

- instead "how can we make it happen" attitude is needed"
- Community member

"We are asking for help and they are not giving it."

- Service provider

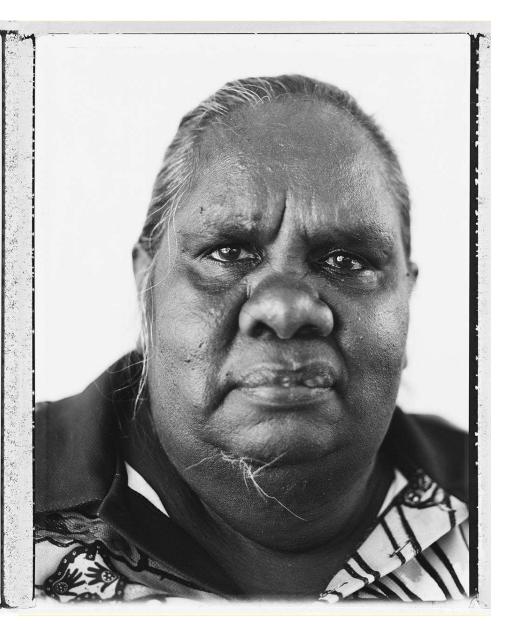
"Drive in, drive out service - culturally inappropriate and therapeutically inadequate"

- Community member



WHEN IMET MY HUSBAND LINDSAY EVERETT! BAVE UP THE ALCOHOL AND STARTED RESPECTING MYSELF.

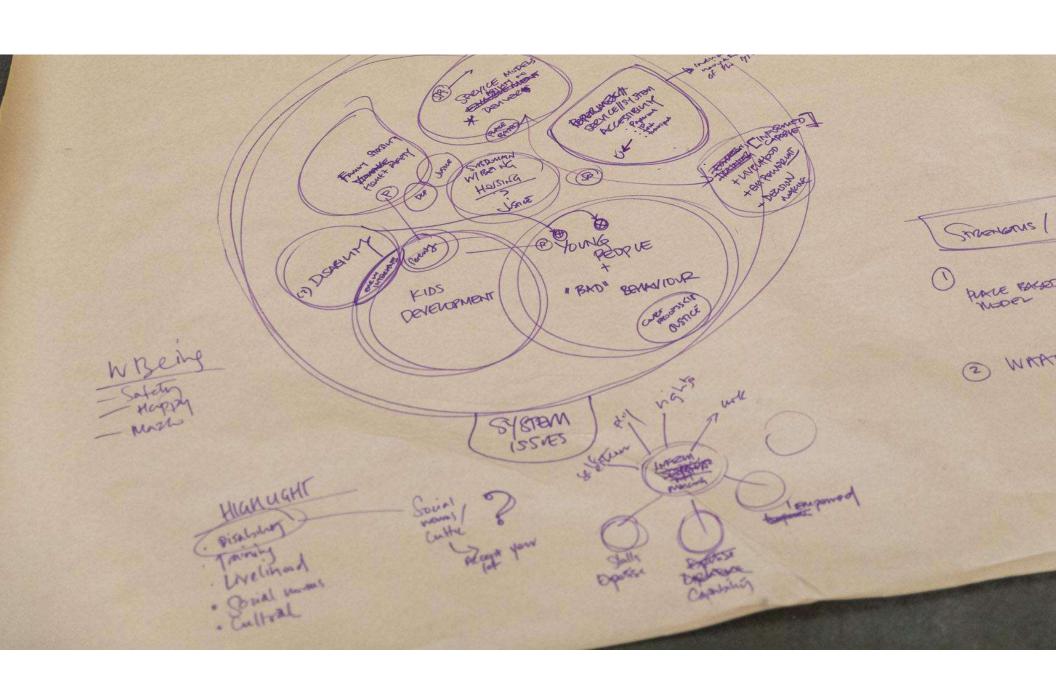
NOWIAM TEACHING THE KIDS AT SCHOOL AND HELPING THE COMMUNITY





# Systems Design





100+ place based key insights across 8 locations. Over 20+ themes





## 6 key focus areas

The design research insights were synthesised into this model according to 6 key areas and through the lens of multiple sub-domains/service modalities.

### These are:

- Training, livelihood and local economy
- Family safety and stability
- Young people and risk taking behaviour
- Childhood and early development
- Service models and implementation (within this power and funding)
- Service accessibility for people

The model works to place any subdomain such as housing, disability or mental health through these lenses and interconnectedness of these issues. You can also place a wellbeing paradigm such as Social and Emotional Wellbeing, or 'no wrong door model' at the centre.



# Example of key insight

Lack of ID creates barriers to access across many services throughout a person's life.

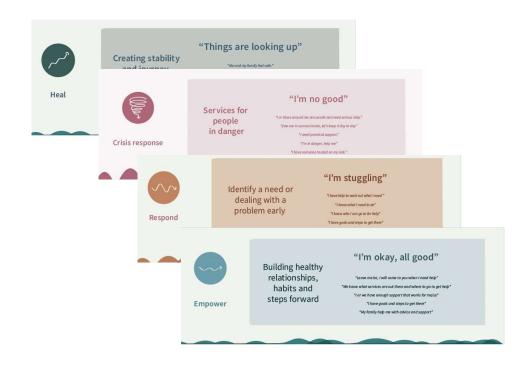
Lack of identification is due to cultural and practical inaccessibility of paperwork and bureaucratic processes. It creates barriers to accessing fundamental services, such as Centrelink, banking, Medicare and postal services.

The impacts are far-reaching, and can perpetuate cycles of poverty and make it near impossible for people to access finances, medical services, employment, utilities, appropriate legal intervention and ability to provide family kinship care.



# Designing the systems framework





From Phase 2 developing the first version of the systems framework.

This include life phases and identification of clear and specific community needs from the insight gathered and voices heard in Phase 2.



# Designing Together





# **Designing Together sessions // Process**

230+ people participated in open forum or group sessions across 8 locations by helping to test and iterate the framework, identify gaps,

Locations: Broome, Derby, Fitzroy Crossing, Wangkatjungka, Bidyadanga, Beagle Bay, Ardyaloon, KLC AGM

barriers, strengths and enablers.



With all of our Voices being heard brings us all together



### **Process**

In each Designing Together session we:

- Presented the draft maps to **unpack and test** the different phases, needs for support, and language used.
- **Identified** different service gaps, barriers, strengths, and enablers that the community experience and unpacked how they relate.
- 6 design feedback loops We created multiple iterations of the maps based off community input.
- Discussed and identified how and where people will use it and where it needs to be placed to be helpful



## Key takeaways

- More locally designed and locally-led services, especially for communities located outside of the centralised service access point of Broome.
- Family-centred models of care should be prioritised.
- Communities want visibility of the programs and services that are available to them communicated in a clear and accessible manner
- Currently there is a significant gap between services who say they provide outreach/deliver and those who are consistently doing so.
- Connection to culture and country is essential and must be embedded across the map throughout all support stages.
- Service/program gaps and barriers in prevention and early needs stages mean that crisis is normalised and often experienced as the primary access point to services.



"Before you are a teenager you need access to teenage services"

- young community member



## What people told us

"Ensure larger orgs
partner with locally
led orgs & initiatives.
They are at a
disadvantage for
getting funding, but
deliver better quality
and value for
money."

- Service provider

"People don't even know if they are ok"

- Community member

"It's good, what currently exists is not working."

- Community member

"So many things that should be assessed as crisis are normalised. ... put up with it for so long that you explode."

- Community member

"Use it [map] to advocate for what community needs using innovative best practice models"

- Service Provider

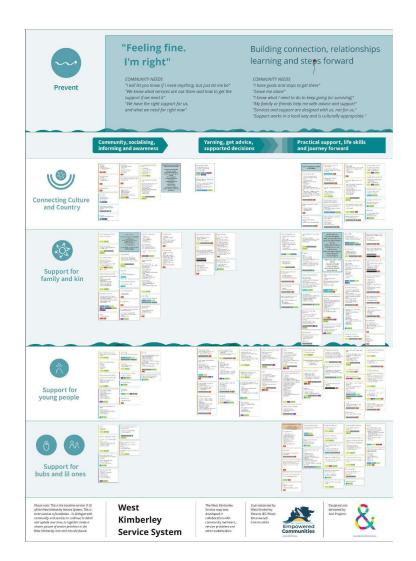


# Systems map



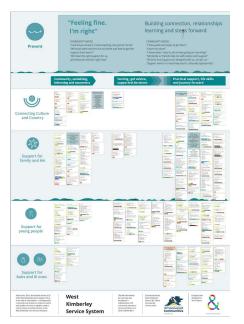
# From our participatory research and designing together sessions, we built the Service System Map.

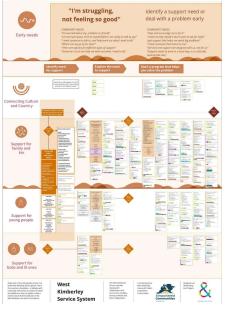
It helps us see what services are available so that the community are better supported, strategically empowered and informed and so that service providers can collaborate more easily and community and services know what is available.

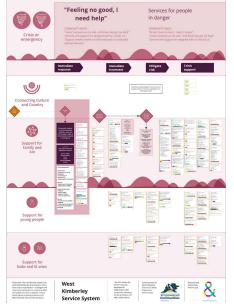


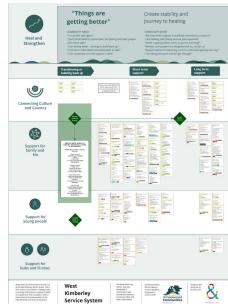


# These are the 4 maps that form the West Kimberley Service System Design



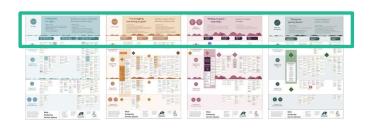








# There is one map per life phase/set of key needs

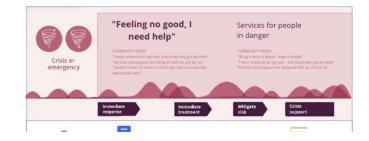


#### **Prevent**





#### Crisis



#### Survival



#### Heal

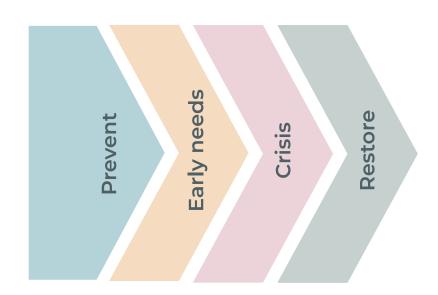




# Responding to community needs at each step

# "Things are getting better" "Feeling fine, I'm struggling, not feeling so good" "I'm struggling, not feeling so good" Heal "Feeling no good, I need help"

# And aligned with a best practice family care model





# Each map is vertically structured according to different cohorts.

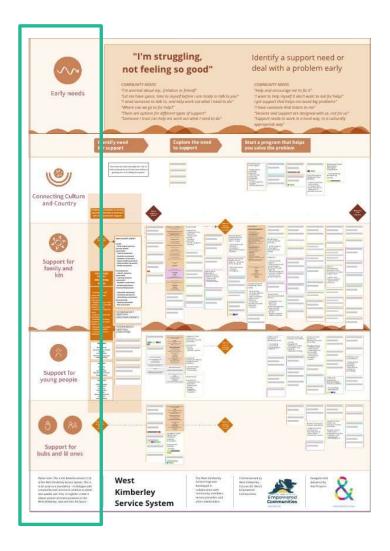
Each section is organised according to the four cohorts shown below with all relevant services and programs listed horizontally.











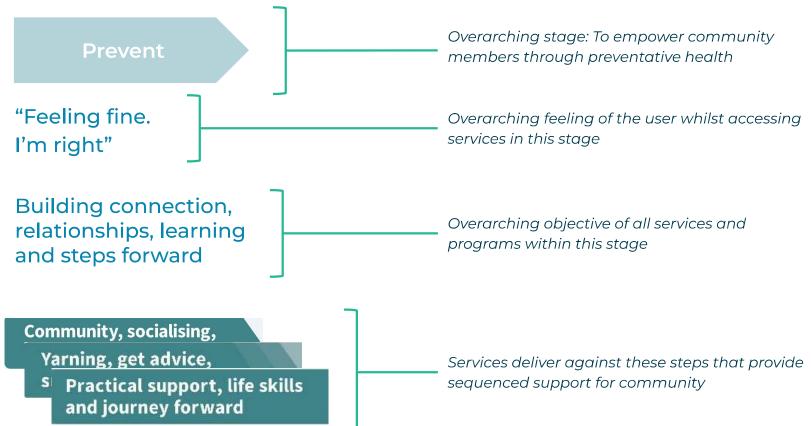


# Each phase has a series of core service steps that are commonly needed across services





# Each poster is structured according to these key elements





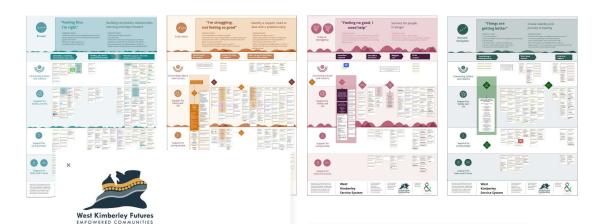
# Map updates



## Included in this section

We have developed a simple assessment tool that allows for ongoing updating, evaluation, and decision-making to support collaboration for collective impact.

This presentation provides an overview of the different tools and assets, why the tools are useful, and how to use them for different purposes and audiences.



#### West Kimberley Service Provider Survey

This is part of our quarterly review of child and family wellbeing services available in the West Kimberley. Please return this form to us by Wednesday, 1st February 2023 to help us maintain accurate records of your programs and contact details.

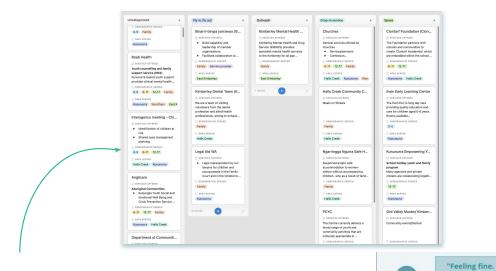
To view the information currently held about your organisation, please visit the link below and search for your organisation in the top right-hand corner: https://airtable.com/shr5yHV2o6kfOS8Qi

Questions can be left blank if there is no update to





## Tools provided for you



# Database of service providers *Airtable*

Service database of information

#### Service system map

Visualisation of services according to the service user's experience







#### When to use the tools

# Service providers (or funders) looking to retire or initiate services

Provide a tool to support key decisions within organisations around what and how to deliver services.

# Measuring system health over time

These tools provide a way for us to continually monitor the health of the system over time, measuring our ability to respond to existing and future community needs. Capturing the evolution of the system will provide us a holistic view of social impact.

#### System evaluation to remove barriers, fix gaps or strengthen social fabric

Ability to look at the service system as a whole and develop outcomes that support long term system health at a meta level and build towards long term outcomes for communities.



## Why use the tools

# Evidence-based decision making

Evidence and analytics provide us with the confidence to accurately identify gaps within the system, address redundancies, and reallocate resources to enhance the effectiveness and impact of the system.

# Alignment and collaboration between service providers

Visualisation of the service system creates alignment and shared understanding of the interconnectedness between service providers according to the community's experience. The tools facilitate commitment to collective impact through shared ownership of community outcomes.

# Community members seeking support

Provide visibility of services according to the user's needs to better provide appropriate support and understanding of the system for community members and empower community-led decision making.

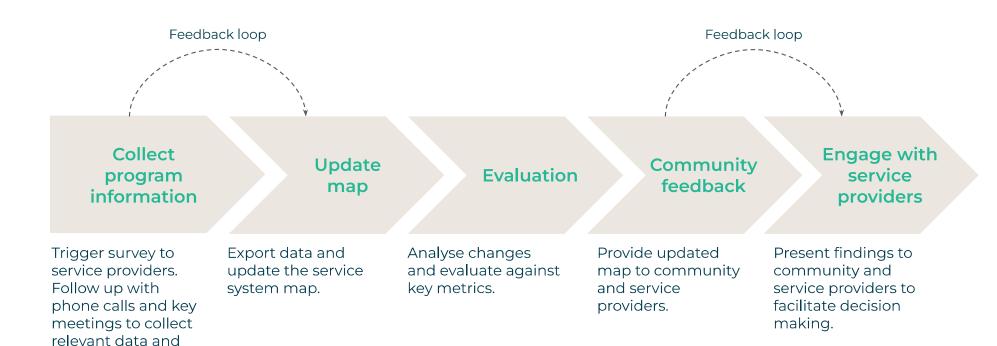




# Monitoring & evaluation process

engage across the

sector.





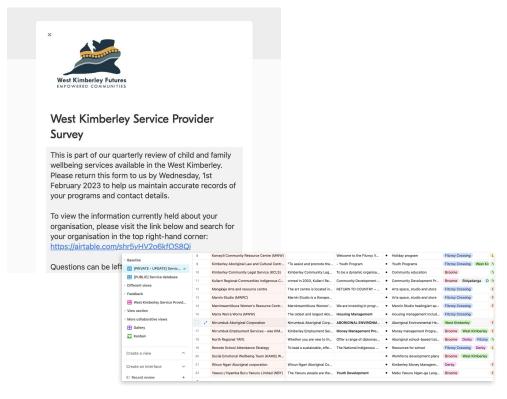
## Every 3 months: Collect program information

- Send out the survey via Airtable

#### **AIRTABLE: PRIVATE base**

As surveys are completed and returned, responses will be automatically added to the bottom rows of Airtable. .

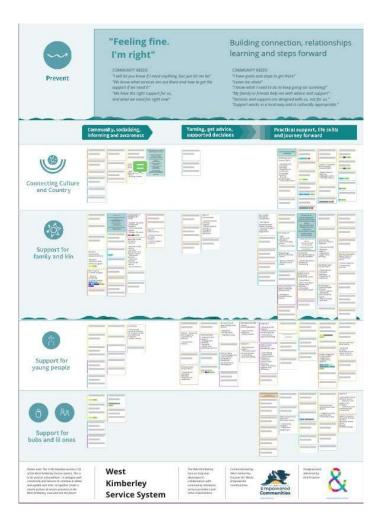
- Follow up with calls or meetings to ensure their programs and support services are included.
- Review, update and merge entries
  - Tag entries for ease of filtering
- Codify entries according to stages and cohorts (so can easily place them on the map)





# Miro: Visualise data

- Use the Airtable data of changed services to update the map in Miro
- Search the maps for each service provider
- Update the programs





### **Evaluation**

Use Airtable's filtering, sorting, and grouping functions to analyse the new data.

Collective impact should be tracked through a variety of metrics and indicators to evaluate change at program, service, and system levels.

These metrics should be determined and agreed on by service providers and community members, to ensure that we are evaluating Child and Family Wellbeing in a contextually and culturally relevant way.

Over time, indicators and methodologies should evolve to match changes in the system and changes in community needs.

#### Potential indicators for evaluation

At the user level, we could track the ability to meet the needs of each demographic in each journey stage or user scenario.

**Accessibility** could be evaluated by tracking barriers removed, funding secured, or increased access to services.

**Indigenous relevance** could be evaluated by the number of services informed by Indigenous culture or education, local employment or Indigenous managed and/or owned.

Whole system health could be evaluated by tracking the number of services changing and how, or the number of service gaps bridged or addressed to determine the degree of whole system change and progress over time.



# Evaluation - understanding the results

Once we've gathered the raw data and identified changes within the system, we need to identify patterns and evaluate the significance of these changes to understand how they are informing the health of the system.

This data could be cross referenced with other data sources (e.g. funding streams, stakeholder relationships) for deeper system analysis.

#### Potential results to consider

An influx of programs for certain providers could indicate changes in funding streams or changes in strategic priorities in order to address existing or anticipated gaps.

A decrease in the number of providers may be due to a reduction in funding streams, or may be due to increased collaboration, cross sector coordination, and service providers combining their efforts to maximise impact.

A shift in the number of programs per cohort may indicate more targeted program delivery to better meet the needs of each user group.

A shift in the number of services per support stage may indicate a whole system shift away from reactive towards preventative services.



# **Community** evaluation

Provide the updated link for Airtable (public view) and the updated map to stakeholders. Re-publish this on your web platform.

Use the updated service system map as a way of communicating, and building shared alignment and understanding of the system.

Use this map with community to determine if the system is working, evaluate the effectiveness of systems change, and determine if previously identified gaps or barriers have been addressed.

Responses should be fed back to service providers to ensure that decision making respects the needs and lived experiences of community members.





# **Engage with** service providers

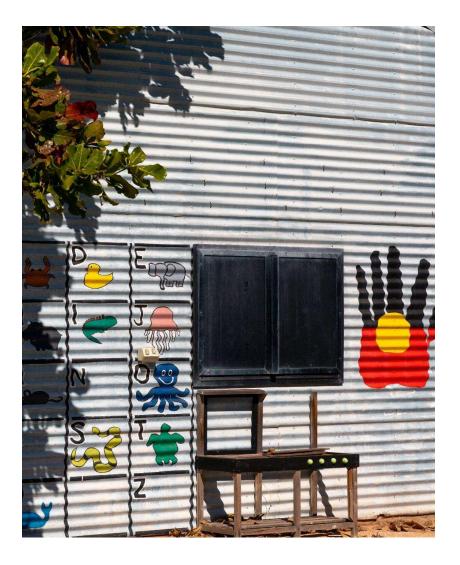
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Distribute the updated service mapping to service providers (preferably in print).

Present analyses and community research findings to service providers, and collectively evaluate and prioritise next steps.

Decisions should be documented so that future rounds of evaluation can reflect on prior decisions and observe their effectiveness and impact. This will embed a longitudinal lens on the evaluation, and recognise the ongoing commitment and time needed to achieve systems change.

This engagement phase is necessary to ensure that a collective vision is created and maintained amongst service providers, while generating cross-sector coordination and alignment.







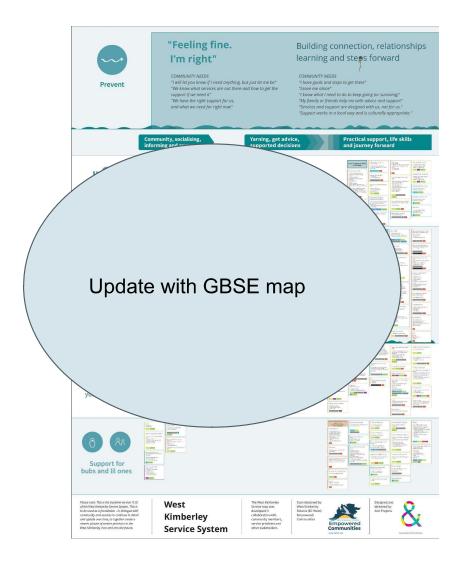


# Gaps, barriers, strengths, enablers



# Map: Gaps, barriers, strengths enablers.

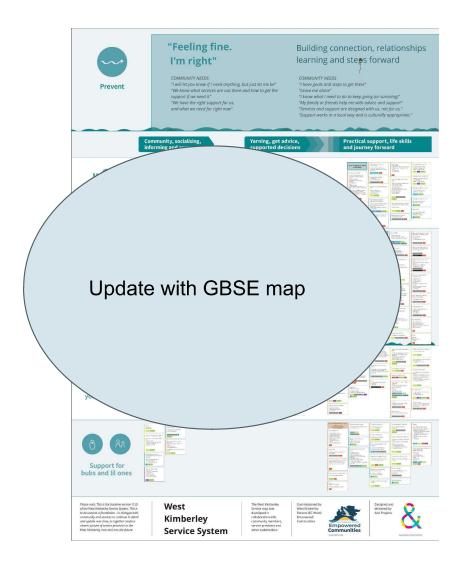
As an overlay to the programs and services map there is also a clear view of the gaps, barriers, strengths and enablers across the system and the relational dynamics between different points within the system.





# Strategic recommendations

As an overlay to the programs and services map there is also a clear view of the gaps, barriers, strengths and enablers across the system and the relational dynamics between different points within the system.





And Projects:
Exploratory Design Practice

Strategy // Services // Systems

Andprojects.com.au hello@andprojects.com.au

